



Mastermind Board Membership

Meet The Alpha Group Regional Directors



Jon and Sharon Kandiah have more than 25 years' experience successfully transforming a huge range of companies in the UK. Both are fully trained and accredited coaches.

Their experience is broad, from working with start-up companies with no revenue to those with a £7bn turnover. They were on the leadership teams that:

- Launched and grew Virgin Clothing
- Launched Virgin Mobile and scaled it to a flotation valued at £850m
- Merged Orange and T-Mobile to form Everything Everywhere and then rebranded it EE, launching 4G, first to market in the UK
- Scaling Virgin Mobile to £500m

Developing Leaders

Our work is focused on developing ambitious people to scale-up their business and achieve sustainable, profitable growth.

The key strength of any small business is the owner. A business thrives because of the passion, creativity and resourcefulness of its owner.

However, this will only get the business to a level that matches the owner's current skills and capabilities as an entrepreneur.

To take the business beyond this level the owner needs to develop their capability as a leader.

Business owners turn to us for support to scale and we use our combined real-world experience with our proven methods of improving performance. We transform business owners into business leaders by supporting them to develop the skills and capabilities they need to take their business to the next level.

This is for Ambitious Entrepreneurs

Why ambitious? Ambitious people tend to be committed, driven and curious. They are willing to learn, explore their strengths and take advice from experts.

These are the people that we know we can support. Our success rides on the success of our clients, so we only want to work with people willing and ready to implement change.

"If you are a driven entrepreneur who wants to scale your business, then we would love to work with you"

MASTERMIND BOARD MEMBERSHIP

“Double the value of your business within 3 years”

Support for you and your business so you can thrive

- Advice from a team of capable, like-minded individuals, ensuring that your business has a variety of opinions, and is not totally reliant on one voice for inspiration
- Brainstorm strategies that have the potential to increase turnover
- An opportunity to focus on strategy: topics of key business growth
- Security of knowing that your organisation can meet challenges
- Increase your confidence that your organisation is well-run
- Renewed motivation leading to increased performance, optimism and achieve your full potential
- Ideas that help crystallise your personal vision
- Achieve financial rewards and freedom
- Share experiences and knowledge
- Personal satisfaction and pride, as a member of a high-achieving, aspirational group
- Improve your work-life balance

Working with your Director, in monthly Mastermind Board Meetings, over the course of two to three years, will ensure dramatic improvements in your self-confidence, performance and business growth. Over this period, you will find that:

- The quality of your decision making will improve
- You will be moved to take action
- Your perspective will broaden

Exclusive Membership

“The Mastermind Board Meetings are Peer to Peer boards that consist of the owners of SME businesses that have a turnover in excess of £1m. There is a maximum of 20 members on any board and there will only be one member from each sector”

Proven Tools and Methods

Launched in 2009 The Alpha Group is now operating in more than 20 countries .

“Being a board member has enabled me to empower my management team to achieve outstanding results”

Lee Cooper, Hudson-Cooper, Financial Recruitment

All of our Directors have been trained in implementing our Mastermind Board Meetings and GOLD Coaching™ strategies, enabling them to assist in doubling the value of your business over two to three years.

- Proven strategies, regardless of your industry or business model
- Mastermind Board Meetings are structured, disciplined and action orientated
- Gold Coaching sessions are intense sessions designed to deal with those challenges that require a bespoke in-depth approach
- Personalised advice from your experienced Director Jon Kandiah who has a track record of success in business

TAG membership eligibility

We have strict criteria for membership;

- ✓ Presidents, CEOs, Owners, Managing Partners/Directors. You are the decision maker of an organisation with a turnover of £1m or more per year
- ✓ Willingness and ability to implement change to move the business to the next level
- ✓ We will ensure your business does not compete with other businesses represented on the Board.

“The Alpha Group is the most effective business tool available - offering unparalleled entrepreneurial advice, refined business ideas, strategic planning assistance and friendship”

Successful Alpha Group members are people who:

Are open to new ideas

You Realise that you “don’t know what you don’t know” and are open to receiving and sharing new ideas.

“We have gained so much advice and are now selling our products & services strategically to major clients”

Garry Moore, Burnett Group, Insurance for Computers

Adhere to the highest standards

“I gain invaluable information and have recruited and built a talented management team that thinks strategically”

Robert McIlwraith, AmSafe Bridport, Securement products for aircraft

Want the business to work for them

“As a Chief Executive I found I significantly changed my role and how I spend my time”

Nigel Smith, Ellis Jones, Solicitors

Seek transformational change

“Being part of TAG meant substantially improving our UK manufacturing & transforming our sales operation in Europe”

Keith Reilly, Alfatronix, Voltage Converters

“A growing business is a powerful source for good in society”

The Alpha Group

All board members can access these benefits

1. Get the support you need to redefine your role in your company and develop your vision.
2. Gain advice from fellow TAG members and your TAG Director.
3. Monthly support to help you make the decisions necessary to lead your company to where you want it to be.
4. The support of fellow TAG Members and TAG Director will open your eyes to new alternatives and opportunities and hold you accountable!
5. Frank discussions at TAG meetings with people not beholden to you. This will determine what you need to adjust in your managerial and organisational approach.
6. Shape your views into a broader perspective by learning about the challenges of your fellow member's businesses.
7. Solve problems with creative thinking. Tap into the benefit of "cross-fertilisation of ideas" with fellow TAG members.
8. Build a strong network around you and your business.
9. You will have your own Board of Advisors.
10. Learn how to manage stress and create a better work-life balance.

Invest in yourself and your business now



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